



Spring Valley Lake Association

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Message from the Board President for SVLA Breeze July 2015

I hope everyone is enjoying their summer and staying safe and cool. The SVLA staff have been very busy lately, putting on great events for our community. In June alone, staff conducted three major events, along with Kid's Club, and they have all been executed flawlessly. I hope everyone was able to attend some of these events to relax and enjoy our great community. It's events like these that make SVL a great place to live:

- Summer Kick-off BBQ (June 6)
- Beach Concert (June 12)
- 10th Annual Family Festival & Fireworks (June 27)

The first Beach Concert in many years was held on June 12; and even though it was rained out after an hour with thunder and lightning, the event drew a great crowd and it was a huge success. I guess we can consider it a "dry run" for the next one. The next concert will be held at Meadowlark Park on July 17 at 6 PM. Please see www.svla.com and our Facebook page for details.

The Family Festival & Fireworks show was once again a tremendous success with an awesome celebration of Independence Day. We had a packed lake and beach, and no significant problems or issues to report. In my opinion, SVL has the best fireworks show in the High Desert.

Please thank our SVLA staff when you see them for their hard work and dedication to our community. There is a tremendous amount of planning and effort that goes into each of these events, and they managed to pull off THREE. Way to go SVLA staff – thank you! I also want to thank Cub Scout Pack 26 for cleaning up the beach the morning after the fireworks – thank you very much. Thanks also to all the community volunteers, vendors, SBSO Deputies, SB County Fire, and COPs that make our events so successful and safe.

I occasionally hear a few complaints and gripes from people about SVL not being a great place to live or that they want to move somewhere else. Well, I am not a real estate professional, but I have been a real estate investor for 35 years, and to me, two of the best indicators of a desirable community are the local crime rate and increases in home values. Because of the great people who live in our community and on-going efforts by SBSO, COP, and your Board and staff, SVL is doing well in both categories.

Hopefully you had a chance to read County Supervisor Robert Lovingood's latest newsletter which mentioned SVL's low crime rate relative to the rest of the High Desert. No one is claiming that SVL is crime-free, but given our relatively large population of 12,000+ residents, our crime rate is substantially lower than other areas in the High Desert. Also, based on recent published data in our local paper (May 2015 Housing Report, Coldwell Banker), the sales data for SVL indicate a 20% increase in Sales Price and a 21% increase in \$/Square Foot compared to May 2014. I hope you agree, SVL continues to be one of the best communities anywhere and is still the "Jewel of the High Desert".

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Please stop by our Community Building and check out the recent renovations. The exterior and interior updating of our CB has greatly improved the look of the facility and adds value to our community. Look for more improvements at Meadowlark Park later this summer.

The next Regular Board Meeting will be held at 6PM on July 28 in our newly upgraded Community Building. I hope to see you there.

Scott Eckert, SVLA Board President